jobtactics

FOR SCHOOLS · 2026

PARTNER PROGRAMME

A career service for every student, under your brand

Give every student a personal AI career assistant, branded as your institution, at no cost to the school, with a share of every membership.



Free
platform licence

6
interface languages

8
AI career tools

THE CHALLENGE

Your graduates compete against filters they cannot see

10–12 M

young Africans enter the labour market every year, for about 3 million formal jobs.

African Development Bank

402 M

people worldwide want a job and do not have one (the global jobs gap, 2024).

ILO, WESO Trends 2025

~98 %

of Fortune 500 companies screen applications with automated tracking systems (ATS).

Jobscan, vendor research

Career offices cannot scale

One adviser for hundreds or thousands of students: personal CV reviews and mock interviews are a luxury.

Tools built for someone else

Leading AI resume tools are English-first, sold as dollar subscriptions and paid by card only.

Invisible rejection

Students never learn why their CV was filtered out, so they repeat the same mistakes.

WHITE LABEL

Your own AI career space, under your name

01 Your brand

Your name, logo and colours on every screen students see

02 Your domain

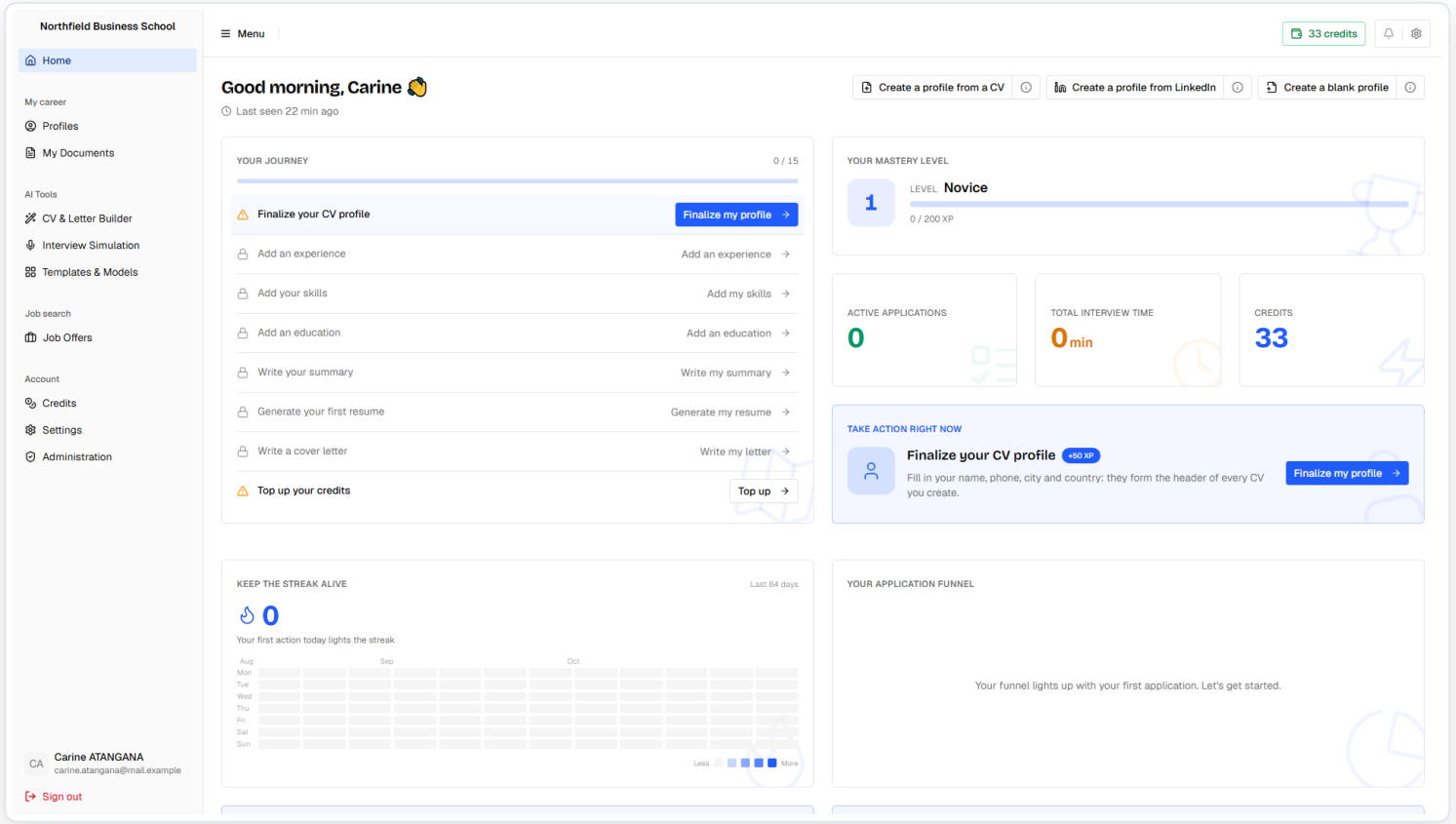
A web address of your own, such as careers.your-school.edu

03 Self-service sign-up

Students register on their own, by email, Google or LinkedIn

04 Six interface languages

English, French, Spanish, Portuguese, Italian and German



What a student sees: the career space of a demo school, Northfield Business School.

WHAT YOUR STUDENTS GET

Eight AI tools, from first CV to signed offer

Job match analysis

A score out of 100 against any job offer, requirement by requirement.

ATS-optimised CV

A CV tailored to each offer, written from the member's real experience.

Cover letter

A personalised letter for each company, ready to send as a PDF.

CV audit

What holds a CV back, with fixes ranked from critical to minor.

LinkedIn profile

Headline, summary and skills rewritten for the target role.

Job search

200,000+ live offers, each scored against the profile.

Interview simulator

A voice interview with a virtual recruiter, then a detailed report.

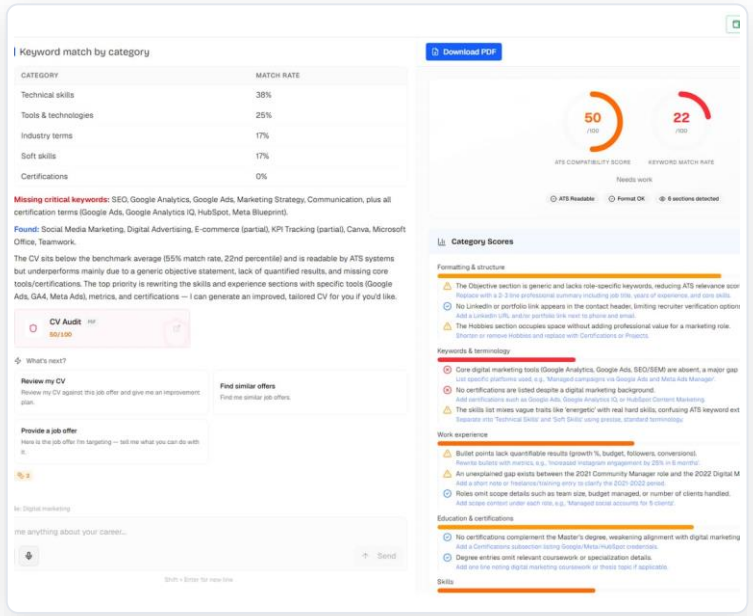
Design library

400+ CV and letter designs, including Europass and academic formats.

Interface in 6 languages; generated documents in the member's language. Job offers and template counts as of November 2026.

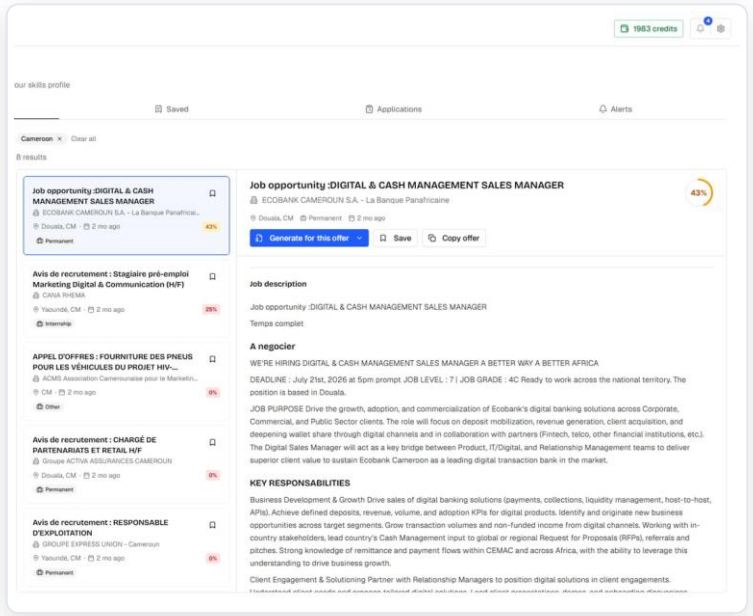
INSIDE THE PRODUCT

Real feedback, real openings, real practice



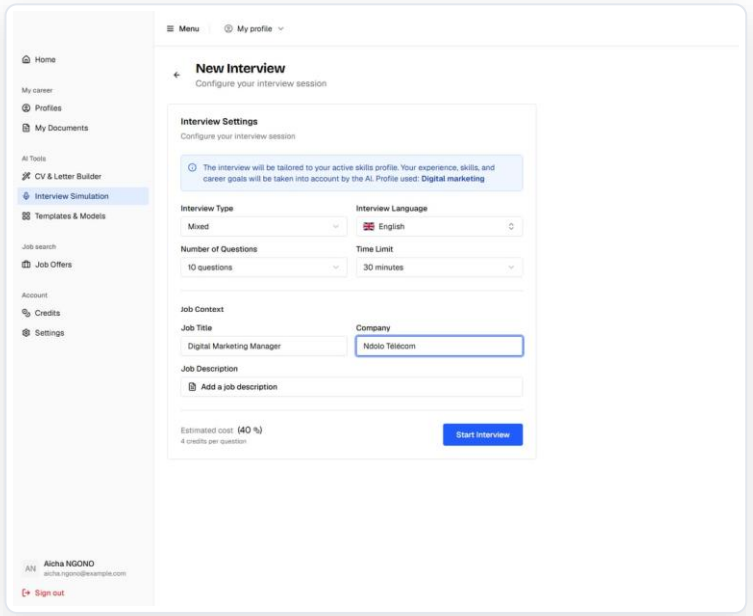
ATS audit

Score out of 100, missing keywords and a prioritised fix list.



Job search

Offers from Europe, Latin America and Africa, with a match score.



Interview practice

A voice interview tailored to the job, the company and the profile.

YOUR DASHBOARD

See who is getting ready, and how

Activity and adoption

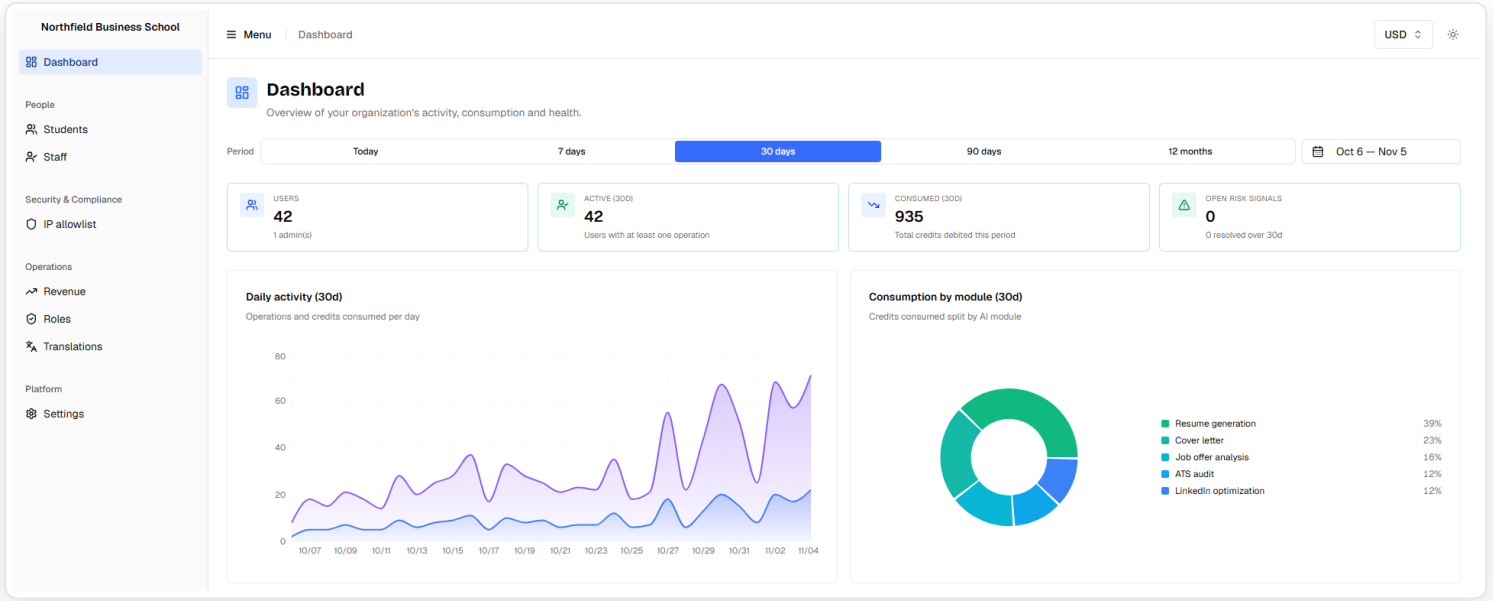
Active students, AI operations and consumption by tool, over the period you choose.

Student by student

Enrolment date, last login and status for every student, with search and filters.

Staff and access

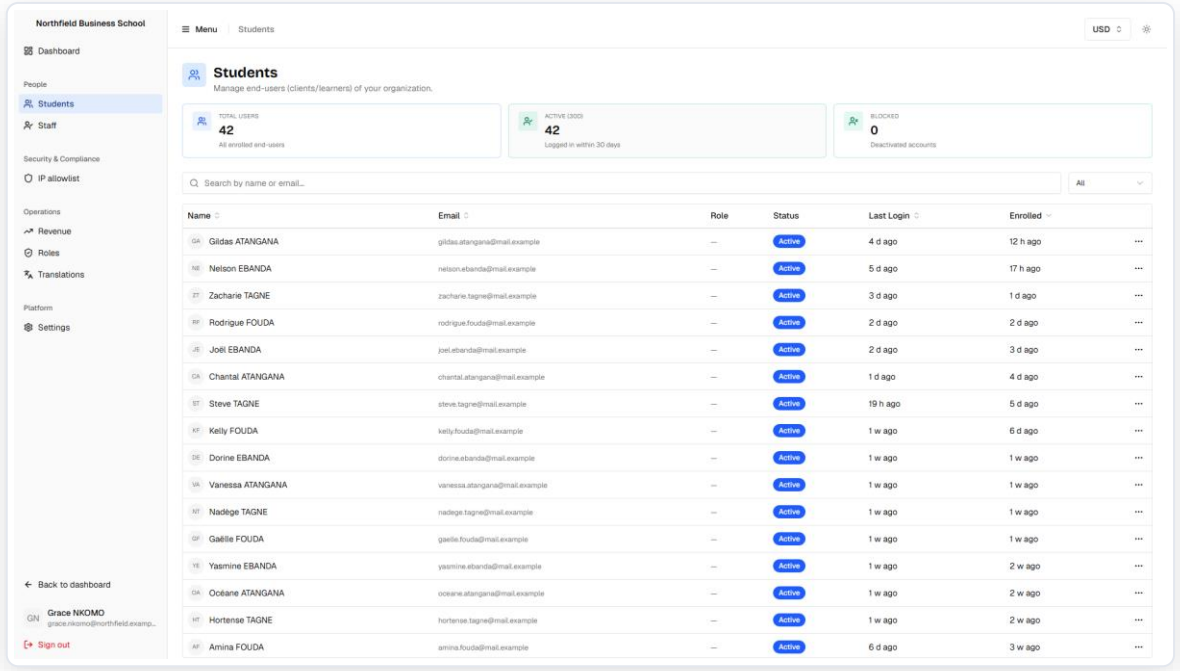
Invite colleagues with their own roles; restrict the admin space by IP address.



Screens from the live product, with a fictitious demo organisation and members.

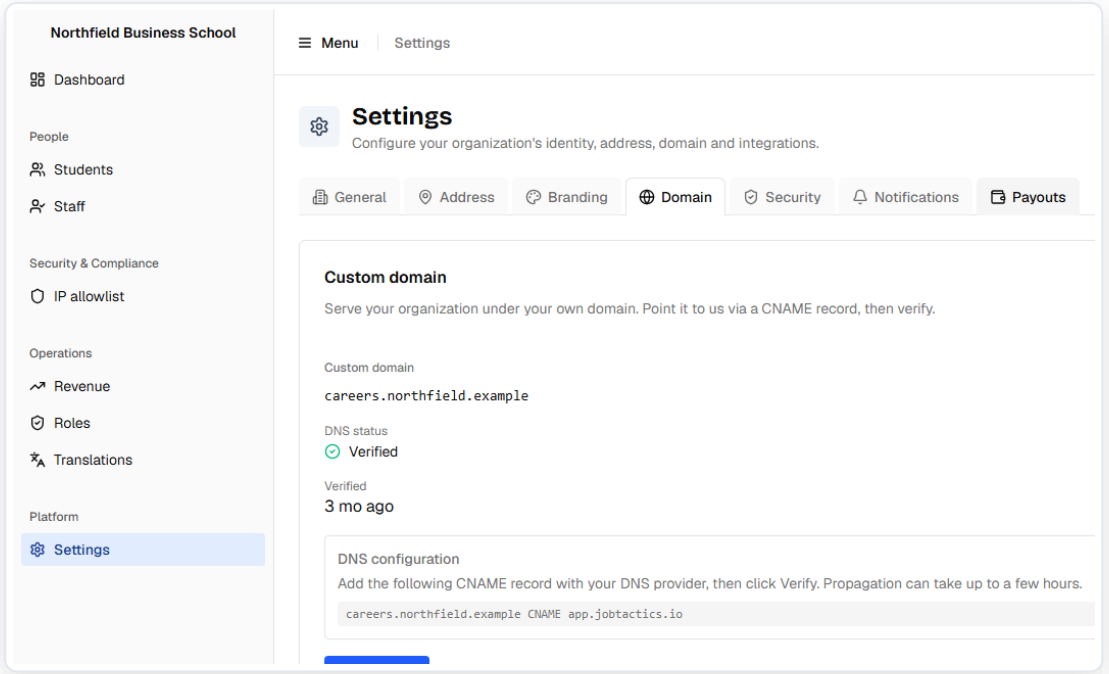
YOUR STUDENTS

Every student in one list, with nothing to install



Students list

Status, last login and enrolment date for each student; block or reactivate an account in one click.



Your own domain

Point one DNS record to us and your career space answers on your address, with HTTPS.

BUSINESS MODEL

Free for the school. A new revenue line for your career service

No licence

The white-label platform costs the school nothing: no set-up fee, no subscription.

Students join once

A one-time membership paid at sign-up, with AI credits included. Top-ups only if they want more.

The school earns

A share of every membership and of the AI credit top-ups its students buy.

Withdraw any time

Earnings are withdrawn by Mobile Money or to the school's own Stripe account, without asking us.

Set together during the demo

The membership price, the AI credits included and your share are agreed with you, then written into your partner agreement.

SECURITY AND PRIVACY

Built to the standards your members' data deserves

Encrypted

Sensitive data encrypted at rest (AES-256) and every connection encrypted in transit (TLS).

Isolated

Each organisation's data is isolated; staff access is granted role by role.

Audited

Every sensitive action is logged: who did what, and when, for review at any time.

Members' rights

Data export and deletion on request, under a GDPR-level privacy policy.

Security controls designed along SOC 2 and ISO 27001 practices: encryption, access control, audit trail and controlled data retention.

GETTING STARTED

Live in days, not months

STEP 1

Book a demo

A 30-minute call to see the platform and agree your membership price and revenue share.

STEP 2

We set up your space

Name, logo, colours, languages and domain. Your admins receive their invitations.

STEP 3

Students sign up

Share your web address with your students: they register and start on their own.

Nothing to install The career space runs in the browser, on a computer or a phone. Your students sign up with the web address you share.

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BOOK A DEMO

NEXT STEP

Let’s give every student their own career coach



BOOK A DEMO

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